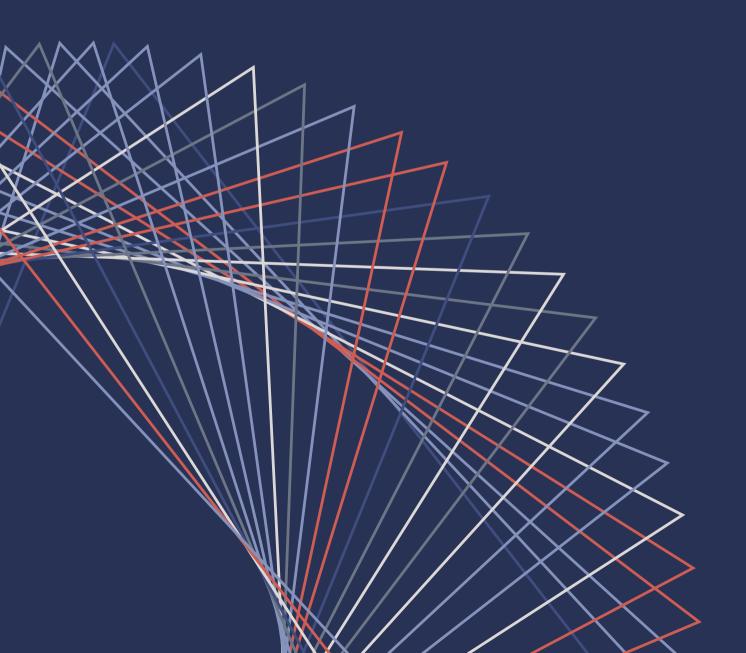


# PROGRAMME



### tuesday, 7 january 2025

VENUE: UNIVERSIDADE CATÓLICA PORTUGUESA, LIBRARY BUILDING, FIRST FLOOR

#### 9.00 Registration and Coffee

#### 9.45 Opening Session | ROOM 416

Isabel Capeloa Gil | Rector, Universidade Católica Portuguesa Nelson Ribeiro | Dean, School of Human Sciences and Winter School Director Alexandra Lopes | Director, Research Centre for Communication & Culture (CECC)

#### 10.00 How Trump Won: Understanding American Fascism | ROOM: 416

David Altheide | Arizona State University

Chair: Nelson Ribeiro | Universidade Católica Portuguesa

#### 11.15 Coffee Break

#### **11.45** Ruinenlust - Ruinenangst. Ruins and the Management of Fear | ROOM: 416 Isabel Capeloa Gil | Universidade Católica Portuguesa

Chair: Barbie Zelizer | Annenberg School for Communication, University of Pennsylvania

#### 13.00 Lunch

#### 14.15 Paper Session I – Fear & Alterity | ROOM: 416

Chairs and Respondents: Barbie Zelizer | Annenberg School for Communication, University of Pennsylvania & Ana Margarida Abrantes | Universidade Católica Portuguesa

National Pride, National Transphobia: The Julia Szermeta vs. Lin Yu-Ting Olympic Boxing Match as a Vehicle for Promoting Trans Narratives in Poland

Michal Pokrowiecki | Jagiellonian University

Alterity and the Spectacle of Fear in Contemporary Indian Cinema: Constructing Muslims as the Enemy in The Kerala Story (2023) Sumithra Prasanna | Universidade Católica Portuguesa

"Never the Right Victims and Therefore not Victims at All": The politics from below for making fear change sides of Latin America's feminist activism against sexual violence

Fernanda Soria Cruz | Annenberg School for Communication and Journalism, University of Southern California

#### 14.15 Paper Session II: Reporting War | ROOM: 415

Chairs and Respondents: Nelson Ribeiro | Universidade Católica Portuguesa & Jessica Roberts | Universidade Católica Portuguesa

Visualising War: The Emotional Challenges of Covering the Ukraine **Zuzana Jarolímková** | Charles University

The Domestication of the War in Ukraine in its First Five Days Pedro Maia Martins | Universidade do Minho

World War II Terms in Early Media Coverage of the Russo-Ukrainian Conflict Polina Shevchenko | Universidade Católica Portuguesa

# tuesday, 7 january 2025

#### VENUE: UNIVERSIDADE CATÓLICA PORTUGUESA, LIBRARY BUILDING, FIRST FLOOR

#### 15.45 Coffee Break

#### 16.15 Paper Session III: Fear, Gender & Sexualities | ROOM: 416

Chairs and Respondents: Sarah Banet-Weiser | Annenberg School for Communication, University of Pennsylvania & Carla Ganito | Universidade Católica Portuguesa

Trans Experiences of Safety and Epistemic Recognition during the Trans Act Debate in Finland Mona Heimonen | University of Helsinki

Misogyny Influencing: Andrew Tate and the Role of Fear in the Radicalization of Boys and Men through Digital Media Iva Radat | Central European University

Will Fear Ever Disappear? Portrayal of Fear in Gay YouTubers' Videos Lazar Dragić | The Chinese University of Hong Kong

#### 16.15 Paper Session IV: Politics of Fear | ROOM: 415

Chairs and Respondents: István Rev | Central European University & Adriana Martins | Universidade Católica Portuguesa

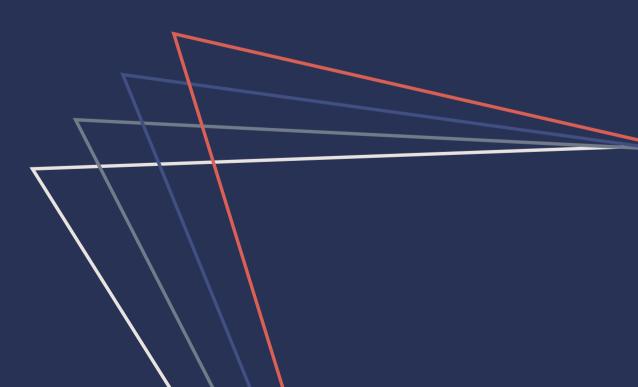
The Role of Fear in the Public Speeches of Belarusian Politician Alexander Lukashenko Anna Skibińska & Andrei Turko | University of Wrocław

State-Founded Fear-mongering: Hostile narratives among pro-government political influencers during the 2024 elections in Hungary Kata Horváth | Eötvös Loránd University & Universidade Católica Portuguesa

Racialized Responses: How Fear, Historical Trauma, and Anti-Blackness Shaped the 'Stop Asian Hate' Movement Christine Phan | Annenberg School for Communication, University of Pennsylvania

#### 17.45 Wine & Cheese

#### 18.15 End of Day One



### wednesday, 8 january 2025

#### VENUE: UNIVERSIDADE CATÓLICA PORTUGUESA, LIBRARY BUILDING, FIRST FLOOR

#### 10.00 Noise as Signal | ROOM: 416

#### István Rév | Central European University

Chair: Miles Pattenden | Europaeum

#### **11.15** Coffee Break

11.45 Individual Fears and Social Fears | ROOM: 416

#### Carlo Bordoni | University Mercatorum

Chair: Alexandra Lopes | Universidade Católica Portuguesa

#### 13.00 Lunch

#### 14.15 Paper Session V – The Construction of Moral Panics | ROOM: 416

Chairs and Respondents: Carlo Bordoni | University Mercatorum & Catarina Valdigem | Universidade Católica Portuguesa

Platform Accountability, Regulatory Anxiety, and Youth Safety: The construction of TikTok as a social problem in news media Yang Xu | University of Helsinki

'Undesirable Types of Citizens': Québec newspapers and the zoot suit moral panic of the 1940s Raphaël Trottier | University of Southampton

What Does Anthropomorphizing Al Signify? A Critical Analysis of Perceived Characters in Generative Al and LLMs **Gayoung Jeon** | Annenberg School for Communication, University of Pennsylvania

"The Worm in the Apple Comes from Within": A Discourse-Theoretical Analysis of the Construction of the Other as Traitor through Fear in a Turkish Participatory Hypertext Dictionary Mazlum Dağdelen | Charles University

#### 14.15 Paper Session VI: Fear and Anxiety on Digital Media | ROOM: 415

Chairs and Respondents: Johanna Sumiala | University of Helsinki & Ioli Campos | Universidade Católica Portuguesa

Digital Gentrification and the Fear of Urban Erasures: TikTok Narratives of Los Angeles **Jessica Ramos** | Annenberg School for Communication, University of Pennsylvania

Body Image and Fear of Judgment: The role of Instagram in shaping young Italian men's perception of their bodies Francesco Giacomo Di Dia | Universidade Católica Portuguesa

Facing Fear with a Smile: How Brands used Humor in Real-Time Marketing Strategies to connect with Consumers Coping with a Scary Event in Portugal

Patrícia Dias & Ana Venes | Universidade Católica Portuguesa

#### 16.15 Coffee Break

#### 16.45 Meet the Organizers & Convenors | ROOM: 416

Chair: Luísa Leal de Faria | Universidade Católica Portuguesa

Sarah Banet-Weiser, Risto Kunelius, Nelson Ribeiro & Barbie Zelizer

#### 18.00 End of Day Two

### thursday, 9 january 2025

#### **VENUE: CENTRO CULTURAL DE BELÉM**

#### **10.00** Media and the Fear of Death | ROOM: LUÍS DE FREITAS BRANCO Johanna Sumiala | University of Helsinki

Chair: Sarah Banet-Weiser | Annenberg School for Communication, University of Pennsylvania

#### 11.15 Coffee Break

#### **11.45** Demophobia - The Fear of Populism - a sociological exploration | ROOM: LUÍS DE FREITAS BRANCO Frank Furedi | University of Kent

Chair: Risto Kunelius | University of Helsinki

13.00 Lunch @ ROOM FERNANDO PESSOA

#### 14.15 Paper Session VII: Disinformation, Misinformation and IA | ROOM: AMÁLIA RODRIGUES

Chairs and Respondents: David Altheide | Arizona State University & Patrícia Dias | Universidade Católica Portuguesa

Chilling or Backfire? A Mixed Study Understanding the Effect of Platform Content Moderation from the Lens of Misinformation Spreaders Chen Zhang | The Chinese University of Hong Kong

Misinformation during Crises: an analysis of the spread of misinformation and its societal roots during the COVID pandemic Lotte Schrijver | Erasmus University Rotterdam

The AI Deepfakes Anxiety: Exploring Online Media Discourses in Kenya, Nigeria, and South Africa John Maina Karanja | Shanghai Jiao Tong University

**14.15** Paper Session VIII: Promoting and Defying Fear | ROOM: LOPES-GRAÇA Chairs and Respondents: Frank Furedi | University of Kent & Patrícia Tavares | Universidade Católica Portugues

Media and Penal Populism: a Hungarian case Bálint Barki | Eötvös Loránd University

Exploring Fear Appeals in Political Campaigning: A case study of the EU parliament election campaign by the climate movement "Die Letzte Generation"

Andreas Brücker | Universidade Católica Portuguesa

Defying Fear: The Role of Alternative News Media in Resisting Authoritarian Narratives in Turkey Özge Cakir-Somlyai | Eötvös Loránd University

15.45 Coffee Break

# thursday, 9 january 2025

**VENUE: CENTRO CULTURAL DE BELÉM** 

**16.15** Paper Session IX: Memory and Media Representations | ROOM: AMÁLIA RODRIGUES Chairs and Respondents: Risto Kunelius | University of Helsinki & Isadora Ataíde Fonseca | Universidade Católica Portuguesa

Neo-Colonial Trolls: The Undermining of Anti-colonial Resolutions in Children's Media **Kal Brown** | Annenberg School for Communication, University of Pennsylvania

"Confidence is High": The Political Economy of the Nuclear Imaginary Matthew Conaty | Annenberg School for Communication, University of Pennsylvania

The Role of Fear in Media Narratives Concerning the Unorthodox Mexican Cult of Santa Muerte **Karolina Kaleta** | Jagiellonian University

**16.15** Paper Session X: Migration and Gender | ROOM: LOPES-GRAÇA Chairs and Respondents: Sarah-Banet Weiser | Annenberg School for Communication, University of Pennsylvania & Catarina Duff Burnay | Universidade Católica Portuguesa

Dehumanised Bodies or Vulnerable People? Visual Representation and Visual Dynamics of Migration in Czech Media **Barbora Součková** | Charles University

"No burkas and niqabs in schools, okay?": Political communication of the Progress Party in Norway in 2017 Sabina Długosz | Jagiellonian University

Transnational Feminism and the Resistance of Fear: The Case of "New Nth Room" **Xuan Guo** | Xi'an Jiaotong University

17.45 End of Day Three

# friday, 10 january 2025

**VENUE: CENTRO CULTURAL DE BELÉM** 

**11.30** Paper Session XI: Journalism, Litigation and Freedom of Expression | ROOM: AMÁLIA RODRIGUES Chairs and Respondents: Risto Kunelius | University of Helsinki & Naíde Müller | Universidade Católica Portuguesa

"Market Destroyers" & Rogue Archivists: Fear & Loathing of Financial Media **Devo Probol** | Annenberg School for Communication, University of Pennsylvania

Applying Freedom of Expression Criteria to the Problem of Fake News Babette de Naeyer | Pompeu Fabra University

Disinformation Narratives in the European Union Before the 2024 European Parliament Elections: Content Analysis of the International EDMO Fact-Checks Database

Monika Szafranska | Jagiellonian University

#### 11.30 Paper Session XII: Emotions, Radicalization and Conspiracy Theories | ROOM: LOPES-GRAÇA

Chairs and Respondents: Diana Gonçalves | Universidade Católica Portuguesa & Paula Espírito Santo | Universidade de Lisboa

Because I'm a Woman, Because I Don't Want to Be Killed: An affective economy of fear **Simron Gill** | Annenberg School for Communication, University of Pennsylvania

Understanding the Perception of Emotions in Photojournalistic Images Beata Pacula-Lesniak | Jagiellonian University

The Media's Role in Fuelling and Ridiculing Conspiracy Theories **Julian Madej** | Jagiellonian University

13.00 Lunch @ ROOM FERNANDO PESSOA

#### 14.15 Paper Session XIII: Surveillance and Digital Media | ROOM: AMÁLIA RODRIGUES

Chairs and Respondents: Fernando Ilharco | Universidade Católica Portuguesa & Cátia Ferreira | Universidade Católica Portuguesa

Data Surveillance as a Threat: How the extent of data sharing influences consumers' responses toward digital data-driven advertising

Jingren Li | The Chinese University of Hong Kong

The Rise of Digital Identity Badges: A conceptual exploration beyond gamification **Violeta Camarasa** | The Chinese University of Hong Kong

Anxious Technologies: How Fear and Anxiety Influence the Design of Germany's Bezahlkarte Anna-Lena Theus | Carleton University

# friday, 10 january 2025

**VENUE: CENTRO CULTURAL DE BELÉM** 

#### 14.15 Paper Session XIV: Promoting and Confronting Fear and Horror | ROOM: LOPES-GRAÇA

Chairs and Respondents: Alexandra Lopes, Universidade Católica Portuguesa & Ioli Campos, Universidade Católica Portuguesa

Ludic Horror in Survival Horror Games **Ruikang Wu** | University of Southampton

Promoting the Fear of Terrorism: How Portuguese Newspapers Reported the Colonial Wars Catarina Lameira Grosso | Universidade Católica Portuguesa

Confronting War: Journalists' experiences with fear and their (unplanned) journey of self-discovery Manuel Carvalho Coutinho | Universidade Católica Portuguesa

15.45 Break

**16.00** Presenting Democracy as a Threat to Peace and Prosperity: Nazi Propaganda during World War II | ROOM: LUÍS DE FREITAS BRANCO

**Nelson Ribeiro | Universidade Católica Portuguesa** Chair: Jessica Roberts | Universidade Católica Portuguesa

17.15 Coffee Break

**17.45** Where Fear Becomes a Currency for Interpretation: Notes from America | ROOM: LUÍS DE FREITAS BRANCO Barbie Zelizer | University of Pennsylvania

Chair: Carla Ganito | Universidade Católica Portuguesa

19.00 Walk to Sauvage @ CCB

**19.15** Winter School Drinks & Closing Dinner

### venues how to get there

### **UNIVERSIDADE CATÓLICA PORTUGUESA**

Palma de cima, 1649-023 Lisboa

#### **Subway**

Cidade universitária (yellow line) Jardim Zoológico (blue line) Laranjeiras (blue line)

#### Bus

764, 755, 768

### **CENTRO CULTURAL DE BELÉM**

Praça do Império, 1449-003 Lisboa

#### Bus

28, 714, 727, 729, 751

#### Tram

15

#### Train

Cais de Sodré (Cascais line) Belém Station

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### winter school organizers



NELSON RIBEIRO Universidade Católica Portuguesa



BARBIE ZELIZER Annenberg School for Communication, University of Pennsylvania

### winter school convenors



SARAH BANET-WEISER

Annenberg School for Communication, University of Pennsylvania



FRANCIS LEE Chinese University of Hong Kong



**RISTO KUNELIUS** University of Helsinki

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