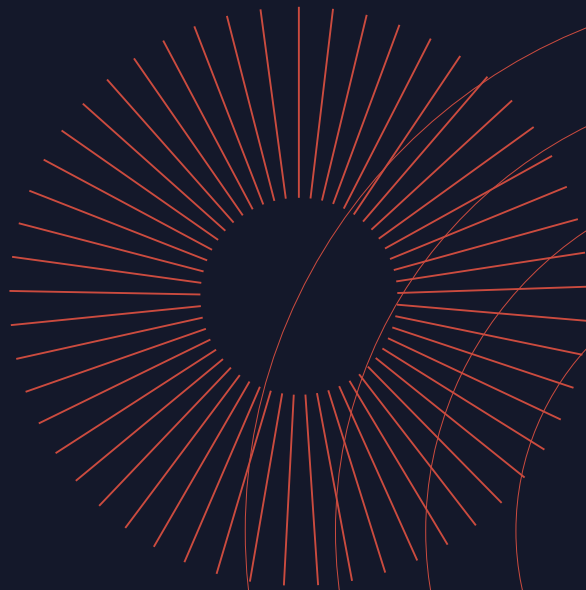


PROGRAMME

4TH LISBON
**WINTER
SCHOOL**
FOR THE STUDY OF COMMUNICATION

**MEDIA
AND
AMBIVALENCE**



TUESDAY

9 JANUARY 2024

Venue: Universidade Católica Portuguesa,
Library Building, First Floor

9.00
Registration and Coffee

9.40
Opening Session
Isabel Capelo Gil
President, Universidade Católica Portuguesa

Nelson Ribeiro
Dean, School of Human Sciences and Winter School Director

Alexandra Lopes
Director, Research Centre for Communication & Culture (CECC)

10.00
(Ambivalently) Feeling for the World: A Simmelian Approach to Mediated Pandemic Suffering
Guobin Yang (Annenberg School for Communication, University of Pennsylvania)
Chair: Nelson Ribeiro (Universidade Católica Portuguesa)

11.15
Coffee Break

11.45
Dissonant Narratives: Unraveling the Logic of Racism in the Mind's Maze
Dimitria Gatzia (University of Akron)
Chair: Carla Ganito (Universidade Católica Portuguesa)

13.00
Lunch

14.15

Paper Session 1: News Reporting and News Avoidance

Room 416

Chair: Ioli Campos (Universidade Católica Portuguesa)

Discussant: Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania)

Avoid or Boost? Revisiting Privacy and Fake News Paradox in Multiplatform News Environments in 16 Democratic Countries

Biyang Wu-Ouyang, The Chinese University of Hong Kong

Is No News Good News? News Avoidance and its Ambivalences

Sádiya Munir, Universidade Católica Portuguesa

Stagnated News Knowledge Gain through First-Level Incidental Exposure: An Investigation of Different Level Incidental News Exposure on News Consumption Patterns in an Instagram Setting

Cheung Hiu Ching Degel, The Chinese University of Hong Kong

14.15

Paper Session 2: Memory, Stereotypes and Ambivalence

Room 415

Chair: Ana Margarida Abrantes (Universidade Católica Portuguesa)

Discussant: Dimitria Gatzia (University of Akron)

Ambivalent Stereotypes: journalistic engagements with memories of complex intergroup histories

Karen Ornat, The Hebrew University of Jerusalem

Comrade Lenin Saved the Day: the ambivalent representation of the Armenian Genocide in Soviet Armenian media

Raya Khachatryan, Universidade Católica Portuguesa

The Representation of Muslim Women in the Portuguese Press: From the perspective of Islamic feminist movements

Inês de Sousa Rua Santos Costa, Universidade de Coimbra

15.45

Coffee Break

16.15

Paper Session 3: Social Media, Ideologies and Misinformation

Room 416

Chair: Catarina Valdigem (Universidade Católica Portuguesa)

Discussant: Sarah Banet-Weiser (Annenberg School for Communication, University of Pennsylvania)

Everyday Social Media Engagement in 'More Shared and More Divided' Northern Ireland: Ambivalence as a key to understanding the online political exchanges

Augusto Henrique Gazir Martins Soares, Queen's University Belfast

Political Ambivalence among Chinese youth: Psychological correlates of political ideology

Jing Guo, The Chinese University of Hong Kong

Playing with Misinformation, Lying with Truth: Satirical Conspiracy Theories and Sacred Seriousness of Play in Online Imageboard Cultures

Lukas Mozdeika, Oslo Metropolitan University

16.15

Paper Session 4: Digital Practices and Visual News

Room 415

Chair: Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania)

Discussant: Patrícia Dias (Universidade Católica Portuguesa)

Visual Ambivalence: News coverage of floods on Instagram and their narrative duality in Chile

Constanza Ortega Gunckel, Pontifical Catholic University of Chile

Anon, Please! A Digital Ethnography of DeuxMoi's "Sousveillant" Citizen Paparazzi

Jenny Lee & Louisa Lincoln, Annenberg School for Communication, University of Pennsylvania

Error 404: Sex Worker Digital Tactics Resisting Enforced Invisibility

Nicole V. Bush, Annenberg School for Communication and Journalism, University of Southern California

17.45

Wine & Cheese



WEDNESDAY

10 JANUARY 2024

**Venue: Universidade Católica Portuguesa,
Library Building, First Floor**

10.00

Ambivalence as a Feminist Project

Valerie Traub (University of Michigan)

Chair: Sarah Banet-Weiser (Annenberg School for Communication,
University of Pennsylvania)

11.15

Coffee Break

11.45

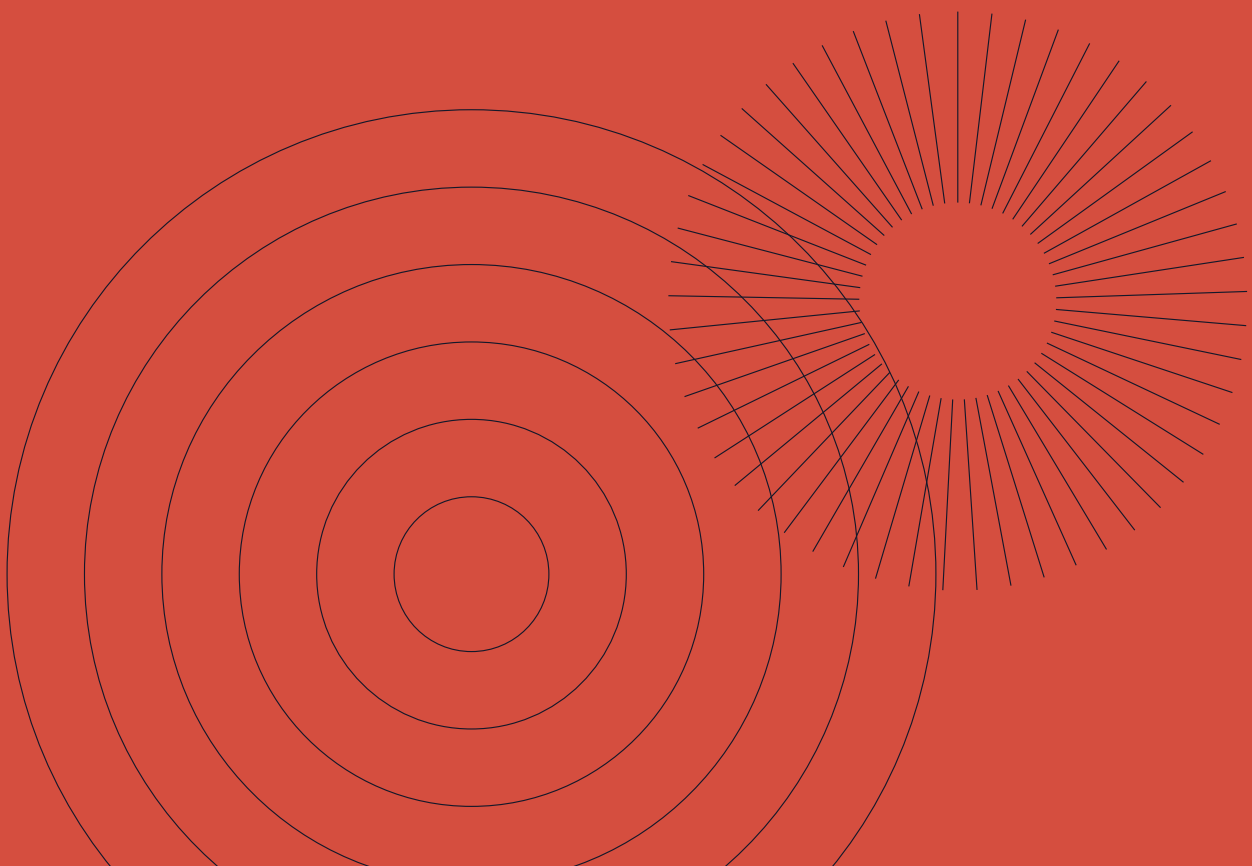
Adaptive Resilience, News Efficacy, and News Avoidance

Francis Lee (The Chinese University of Hong Kong)

Chair: Catarina Duff Burnay (Universidade Católica Portuguesa)

13.00

Lunch



14.15

Paper Session 5: Gender, Feminism and Ambivalences

Room 416

Chair: Adriana Martins (Universidade Católica Portuguesa)

Discussant: Valerie Traub (University of Michigan)

'¡No Fue Suicidio, Fue Femicidio!': A Gendered Tale on Forensic Practices and Discourses of Femicidal Violence

María Fernanda Soria Cruz, Annenberg School for Communication and Journalism, University of Southern California

Feminist Ambivalence and Resilience in Hostile Environments: Case of contemporary feminist movement in Hong Kong

Mengzhe Feng, The Chinese University of Hong Kong

I hear You, I Hear Us: protest anthems as expressions of feminist solidarity

Valentina Proust, Annenberg School for Communication, University of Pennsylvania

Is It Fashion, Or Is She Just Skinny? Contesting Access to Aesthetic Labour

Ira Solomatina, University of Amsterdam

14.15

Paper Session 6: History and Technology

Room 415

Chair: Isadora Ataíde (Universidade Católica Portuguesa)

Discussant: Jessica Roberts (Universidade Católica Portuguesa)

Ambivalence Unveiled: Analyzing “O Século”'s Shifting Narratives of the Portuguese Colonial War amid Political Transition

Catarina Lameira Grosso, Universidade Católica Portuguesa

Social Ambivalence in Portuguese newspapers under Censorship in World War II

Inês Ferreira Fernandes, Universidade Católica Portuguesa

It's Complicated – exploring user's feelings towards digital technology using “Love and breakup letter method”

Borbála Timár, Moholy-Nagy University of Art and Design

“Media Technology of the Network Society. Decentralized Forms of Interaction between Neoliberal Ventures and Leftist Resistance”

Philip Schimchen, Goethe-University Frankfurt

16.15

Coffee Break

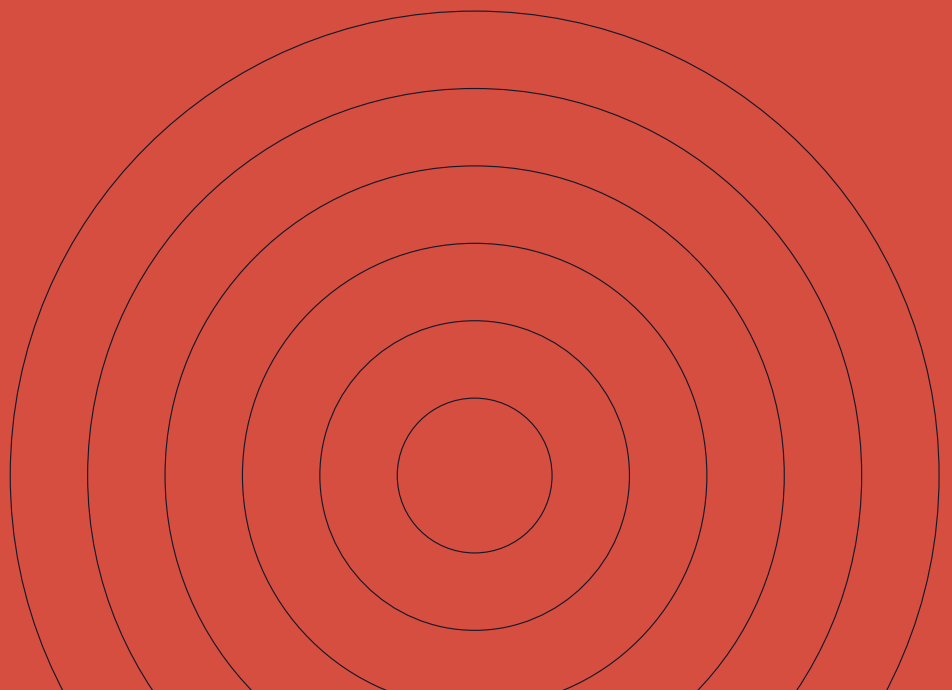
16.45

Meet the Organizers & Convenors

Participants: Sarah Banet-Weiser, Francis Lee, Nelson Ribeiro, Barbie Zelizer

17.45

End of Day 2



THURSDAY

11 JANUARY 2024

Venue: Culturgest, Room 2

10.00

Ambivalence: The Waste of Contemporary Media Culture
Shani Orgad (London School of Economics and Political Science)

Chair: Luísa Leal de Faria (Universidade Católica Portuguesa)

11.15

Coffee Break

11.45

Youth and Digital Media: An Ambivalent Dynamic
Patrícia Dias (Universidade Católica Portuguesa)

Chair: Francis Lee (The Chinese University of Hong Kong)

13.00

Lunch

14.15

Paper Session 7: Narratives, Representations and Identities
Room 2

Chair: Cátia Ferreira (Universidade Católica Portuguesa)

Discussant: Shani Orgad (London School of Economics and Political Science)

Ambivalent Attachments: The Cringeworthiness of US Latinidad and its Mediation

Javier Rivera, Annenberg School for Communication and Journalism, University of Southern California

Identity Formation and Popular Culture: Exploring Ghanaian Cinematic Ambivalence

Augustine Danso, Universidade Católica Portuguesa

"Destroyer of Worlds": Individual Narratives, Mass Atrocity, and Moral Ambivalence

Liz Hallgren, Annenberg School for Communication, University of Pennsylvania

14.15

Paper Session 8: Social Media, Harms and Consensus

Room 1

Chair: Naíde Müller (Universidade Católica Portuguesa)

Discussant: Guobin Yang (Annenberg School for Communication, University of Pennsylvania)

Studying Ambivalent Problems and Harms: case of deceptive online communication

Tuomas Heikkilä, University of Helsinki

The Ambivalence of Content Moderation on Social Media Platforms: Are unalienable rights eternally unalienable?

Laura Aniot, Budapest University of Technology and Economics

Exposing a Clear Ambivalence: The 1992 Consensus in the 2024 Taiwan Presidential Elections

Shenglan Zhou, Universidade Católica Portuguesa

15.45

Coffee Break

16.15

Paper Session 9: Health, Media and Uncertainty

Room 2

Chair: Patrícia Tavares (Universidade Católica Portuguesa)

Discussant: Juliane Prade-Weiss (University of Munich)

The Public Health Consequences of Ambivalence: Examining the moderating role of public health norms in the case of Hong Kong

Haijiao Luo, The Chinese University of Hong Kong

Reiteration of Parody as Connective Actions: Chinese Political Jokes during the COVID Pandemic

Ran Wang, Annenberg School for Communication, University of Pennsylvania

The Influence of Uncertainty Intolerance on Daily Mood before and during COVID-19

Thandi Lyew, Annenberg School for Communication, University of Pennsylvania

16.15

Paper Session 10: Robots, VR and National Identities

Room 1

Chair: Fernando Ilharco (Universidade Católica Portuguesa)

Discussant: Carla Ganito (Universidade Católica Portuguesa)

The Role of Robots Designed for Children in Family Context: A Qualitative Study from Parent's Perspective

Cao Xueyan, The Chinese University of Hong Kong

Ambivalent intimate interactions in a VR social platform: Immersive Online Dating, Haptic Hallucination, and Erotic Role Playing in VRChat

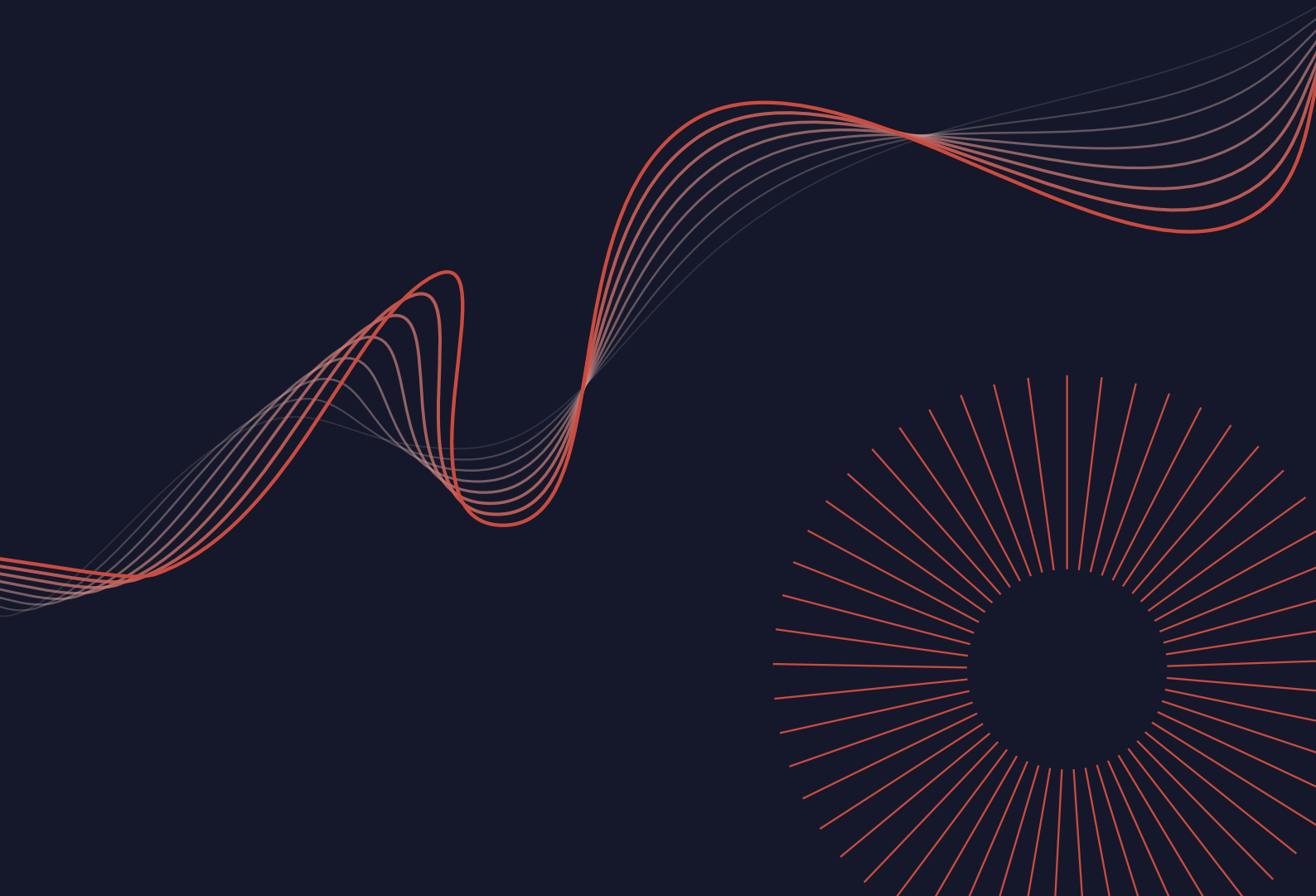
Jindong Leo-Liu, The Chinese University of Hong Kong

The 21st Century Ideas of India and Hinduism: Uniformity and Diversity in Discourses on a Nation and a Religion

João Pedro Oliveira, Universidade Católica Portuguesa

17.45

End of Day 3



FRIDAY

12 JANUARY 2024



Venue: Culturgest, Room 2

10.00

Europaeum Network Workshop

Room 2

Chair: Miles Pattenden (Europaeum Network)

Participants:

Camila Contreras-Langlois, University of St Andrews

Robertho Miguel Paredes Coral, University of Tartu

Freya Entrup, Charles University

Jenny De Jong, Charles University

Ilona Poseliuzhna, Jagiellonian University

Sheley Gomes Soares da Silva, Charles University

Misha Tseitlin, St Andrews University

Mía Zendejas, St Andrews University

10.00

Paper Session 11: Journalism Practices and Dilemmas

Room 1

Chair: Catarina Duff Burnay (Universidade Católica Portuguesa)

Discussant: Francis Lee (The Chinese University of Hong Kong)

“A Stronger Future for Journalism”? Considering ambivalence in coverage of corporate journalism philanthropy

Louisa Lincoln, Annenberg School for Communication, University of Pennsylvania

Hero for Free Public Debate or a ‘Useful Idiot’? The ambivalent situation of Hungarian journalists and the possibilities of journalistic resilience after a decade of non-democratic regime

Kata Horváth, Eötvös Loránd University

When is a Journalist no Longer a Journalist? Ambivalence, dilemmas and ethics

Manuel Carvalho Coutinho, Universidade Católica Portuguesa

11.30

Coffee Break

11.45

Paper Session 12: (In)Visibilities and Ambivalence

Room 2

Chair: Sarah Banet-Weiser (Annenberg School for Communication, University of Pennsylvania)

Discussant: Larry Gross (University of Southern California)

Quantifying Ambivalence in Texts: psychological insights and implications
Pentti Henttonen & Liisa Voutilainen, University of Helsinki

Ambivalent Borders among Mediated Strangers in the Cross-strait Conflicts

Chunghui Chuang, University of Leeds

"TikTok is One Long Conversation with the Universe:" Manifestation content on TikTok and how platform affordances shape emerging spirituality

Sara Reinis, Annenberg School for Communication, University of Pennsylvania

11.45

Paper Session 13: Analyzing Ambivalent Discourses and Practices

Room 1

Chair: Diana Gonçalves (Universidade Católica Portuguesa)

Discussant: Paula Espírito Santo (Universidade de Lisboa)

The Ambivalence of the 'I'-Observer in Long-Form Journalism on Migration Crises

Ester Minga, Universidade Católica Portuguesa

Binary Crossroads: Decoding the dual nature of digital tools in Higher Education

Marçela França, Universidade Católica Portuguesa

A Content Analysis of Ismaili Community's Spiritual Leader, the Aga Khan's Speeches in Ambivalence Perspective

Faiza Muneeb, Universidade Católica Portuguesa

13.15
Lunch

14.30
The Ambivalence of Participation: Media and literary studies perspectives on a Promise
Juliane Prade-Weiss (University of Munich)
Chair: Alexandra Lopes (Universidade Católica Portuguesa)

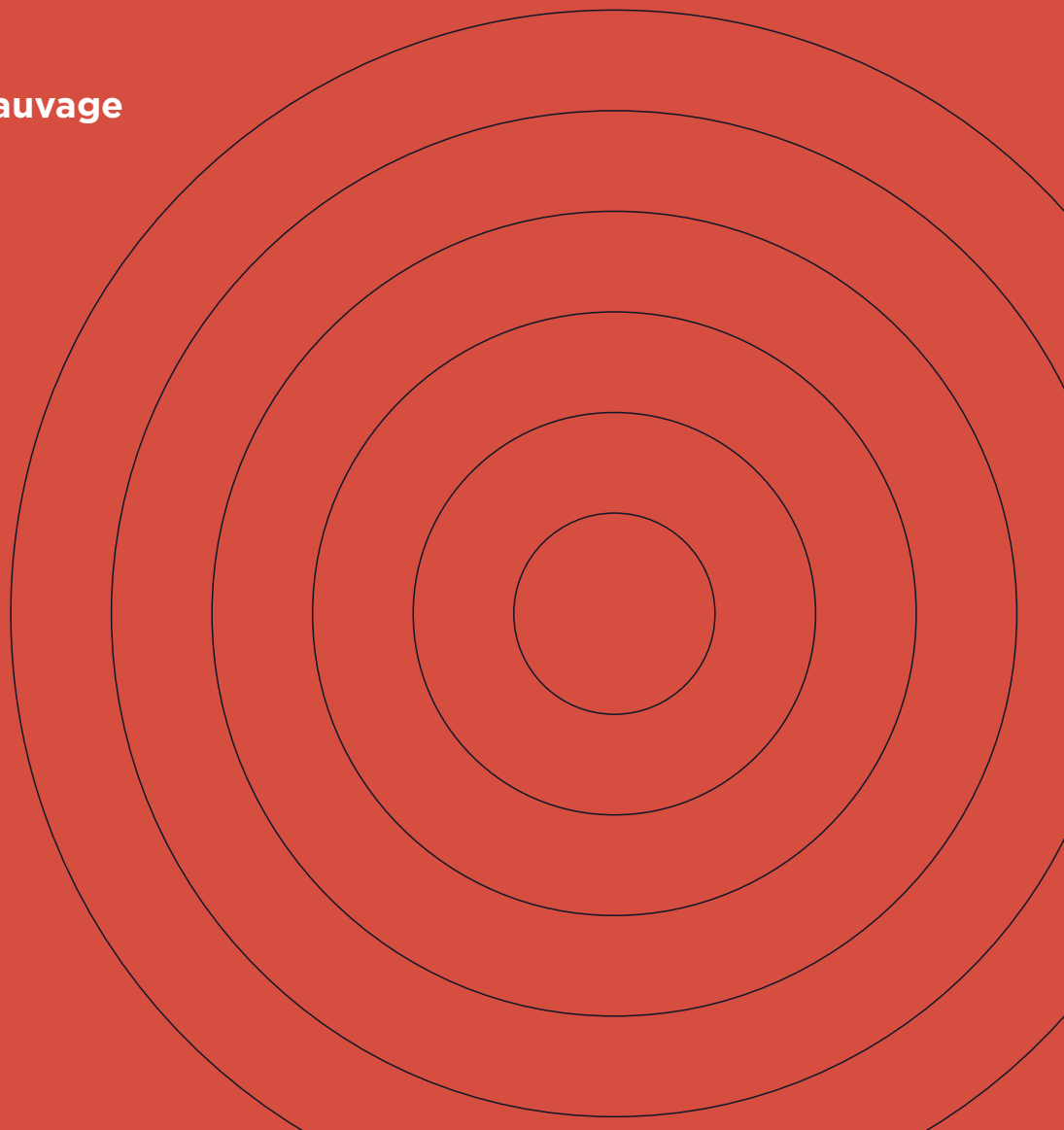
15.45
Coffee Break

16.15
Representation and its discontents: Is this what we were fighting for?
Larry Gross (University of Southern California)
Chair: Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania)

17.30
Concluding Remarks

19.30
Welcome drink @ Savage

20.00
Closing Dinner



VENUES

HOW TO GET THERE

UNIVERSIDADE CATÓLICA PORTUGUESA

PALMA DE CIMA 1649-023 LISBOA

SUBWAY

CIDADE UNIVERSITÁRIA (YELLOW LINE),
JARDIM ZOOLOGICO (BLUE LINE),
LARANJEIRAS (BLUE LINE)

BUS

764,755,768

CULTURGEST

RUA ARCO DO CEGO, 50, 1000-300 LISBOA

SUBWAY

CAMPO PEQUENO (YELLOW LINE)

BUS

722, 732, 736, 744, 756, 767, 798

SAUVAGE

AVENIDA ANTÓNIO SERPA 9, 1050-053 LISBOA

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BARBIE ZELIZER
(Annenberg School for Communication, University of Pennsylvania)

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